



Building essentials
for a better tomorrow™

CUSTOMER CONNECTION

DECEMBER 15, 2008

REACH NEW HEIGHTS WITH THE SOARING EAGLE INCENTIVE PROGRAM

Don't wait until Spring to start building your inventory of the PVC and PE products you need from JM Eagle.

With the company's new Soaring Eagle program, each branch of your company can benefit with special incentives that make purchasing these products now a much better investment.

Between Dec. 15 and Feb. 27, 2009, when your branch places an order, it can receive special payment terms. It can also place a minimum freight order of \$3,500 throughout the year.



Discounts are:

- February 25: 4 percent
- March 25: 3 percent
- March 26: Net

To qualify for the Soaring Eagle program, a branch must make a stock order purchase \$7,500 of PVC, PE or a combination of both during this period.



"The Soaring Eagle program presents an excellent opportunity for customers to build their stock before the Spring rush," says JM Eagle Director of Sales for Irrigation and Plumbing Rick Shepler, "plus earn a shipping advantage all year."

For more information about the Soaring Eagle program, contact your local representative or Rick Shepler at (800) 621-4404 x 6220.