



Building essentials  
for a better tomorrow™

# CUSTOMER CONNECTION

APRIL 2010



## JM EAGLE INTRODUCES A 50-YEAR WARRANTY

JM Eagle has always stood behind the quality of its plastic pipe as its commitment to serving customers.

Now it is taking that commitment a step further with the introduction of its **50-year warranty** on the design of its innovative engineered thermal plastic-pipe products\*. Products under warranty, effective immediately, are AWWA C900, C905, C909 and C901/C906.

"Customers can trust JM Eagle pipe to maintain its performance for the next 50 years or the company will replace it\*\*," says JM Eagle Vice President of Marketing Neal Gordon.

"No other manufacturer makes this claim."

The warranty covers issues associated with new verifiable manufacturing defects on pipe. The warranty also covers plastic-pipe products sold and installed since JM Manufacturing's inception, manufactured by JM Eagle or JMM. It does not cover products made by other manufacturers acquired by JM Eagle at later date or products manufactured by PW Eagle prior to the 2007 merger.

Plastic pipe is the safe, long-lasting and stable solution for a modern infrastructure. Millions of miles of plastic pipe have been installed throughout the country. It outlasts any other material. It complies to strict industry standards that confirm its strength, durability and longevity. And it keeps the water flowing without bursts, flooding or disruptions.

Plastic pipe from JM Eagle is of the highest quality. It has always met—and will continue to meet—the standards of the American Water Works Association, and it has always been—and will continue to be—certified by NSF International and Underwriters Laboratories.

Advertisements announcing the warranty are running in today's edition of *Plastics News*, and Tuesday's issues of the *New York Times* and *Los Angeles Times*, as well as other newspapers around country, followed by several trade magazines' May issues.

"JM Eagle is excited to bring this warranty to its customers, for the betterment of their business and the industry as a whole," Gordon says. "We hope that our customers will continue to choose plastic pipe, and choose it from the only plastic-pipe manufacturer that stands behind its quality with a 50-year warranty, JM Eagle."

### CODE CHECK:



#### Blue Brute™ (C900)

Meets AWWA C900 and ASTM D1784 cell class 12454; Gaskets meet ASTM F477; Joints meet ASTM D3139; ANSI/NSF-61, UL 1285.



#### Big Blue™ (C905)

Meets AWWA C905 and ASTM D1784 cell class 12454; Gaskets meet ASTM F477; Joints meet ASTM D3139; ANSI/NSF-61, UL 1285.



#### Ultra Blue™ (C909)

Meets AWWA C909 and UL 1285; Gaskets meet ASTM F477; Joints meet ASTM D3139.



#### HDPE Solid Wall (C901/C906)

Meets AWWA C901/906, ASTM D2239, ASTM D2737, ASTM D3035, ASTM F714, cell class per ASTM D3350, PPI listed material (TR-4) PE3408/3608 & PE4710, ANSI/NSF-14.

\* Plastic pipe certified to AWWA for water distribution and transmission and force sewer mains.

\*\* See [www.jmeagle.com](http://www.jmeagle.com) for full details of warranty.

Half-page advertisement as seen in New York Times and other newspapers.



SAVE WATER FOR OUR COUNTRY  
**LONG-LASTING  
QUALITY PIPE**



JM Eagle is so confident in the engineering, design and inherent quality of plastic pipe, it's making an unprecedented promise and a guarantee:

**A 50-YEAR WARRANTY ON ITS PLASTIC-PIPE PRODUCTS\*.**

- **Our nation deserves a reliable modern infrastructure that only plastic can deliver.**
- **Our families need clean, safe water at the turn of a tap.**
- **Water is our most precious natural resource and the country cannot afford to waste or contaminate it.**
- **Cities that want a sustainable infrastructure for our children and our children's children choose plastic pipe.**

WHEN IT COMES TO REPLACING THE INFRASTRUCTURE IN YOUR CITY, CHOOSE NON-CORRODING, HIGH-QUALITY PLASTIC PIPE AND THE MANUFACTURER THAT STANDS BEHIND IT WITH A 50-YEAR WARRANTY. CHOOSE JM EAGLE.



**U.S. GREEN  
BUILDING COUNCIL  
MEMBER**

**[www.jmeagle.com](http://www.jmeagle.com)  
(800) 621-4404**

\* PLASTIC PIPE CERTIFIED TO AWWA FOR WATER DISTRIBUTION, TRANSMISSION AND FORCE SEWER MAINS. JM EAGLE PLASTIC PIPE MEETS AWWA STANDARDS AND IS CERTIFIED BY UL AND NSF INTERNATIONAL. SEE [WWW.JMEAGLE.COM](http://WWW.JMEAGLE.COM) FOR FULL DETAILS OF WARRANTY.