

## CUSTOMER CONNECTION

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## JM EAGLE DEMONSTRATES PRODUCT QUALITY AT PLANT TOURS

Plastic pipe was the main attraction for more than 100 customers and state and city officials as JM Eagle hosted events at plants in three states this month.

Participants witnessed JM Eagle quality assurance in action, backed by the 50-year warranty on engineered pipe products. Several newspapers covered the events, including the open houses at the Kingman, Ariz.; Fontana, Calif.; and Stockton, Calif., plants. (See links below.)

"We are very pleased to see the interest shown in our new 50-year warranty," says Neal Gordon, JM Eagle vice president of marketing. "Attendance surpassed our expectations, proving that customers are interested in learning more about plastic pipe and water agency officials are increasingly turning to new solutions in replacing their cities' deteriorating infrastructures."

Each open house included a walk through the manufacturing floor that showed how the pipe is made and tested for quality, followed by product presentations and a lunch. JM Eagle sales, marketing and engineering representatives were on hand to answer questions.

High on the program for these plant tours was discussion of the JM Eagle 50-year warranty. The warranty offers financial protection for municipalities and water districts

against manufacturing defects in the company's high-performance plastic pipe used primarily in water transmission and distribution lines.

The tours followed a grand opening event at the Stockton plant last month in which nearly 100 guests viewed the new Eagle Corr PE production line. The day included a plant tour, presentations and outdoor lunch buffet.

JM Eagle is currently planning plant tours through the end of the year. The company hopes to attract more water officials, as well as customers and their guests.

"We encourage our customers and municipal water officials alike to take advantage of our enlightening plant tours," says Gordon. "We our happy to demonstrate first hand that our products are of the highest quality and backed with assurance unmatched by any other manufacturer."

Plant tours were the subject of stories in several local news outlets. Click on the following links:

THE FONTANA (CALIF.) HERALD NEWS
JUSTSAYNEWS.COM
THE KINGMAN (ARIZ.) DAILY MINER