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CUSTOMER CONNECTION

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JM EAGLE JOINS UNI-BELL PVC PIPE ASSOCIATION

JM Eagle is proud to announce its membership and partnership with venerable pipe association Uni-Bell.

Effective immediately, the membership reunites the world's leading plastic-pipe manufacturer with the country's leading advocate of and information resource for PVC pipe. It promises to open the door for both groups in the areas of public outreach, education and promotion.

"We are excited to once again be part of this organization," said JM Eagle Vice President of Marketing Neal Gordon. "We see this as a tremendous opportunity to combine our efforts to communicate the message that plastic pipe is the superior product for replacing the nation's aging infrastructure."

Uni-Bell's technical staff provides the engineering, regulatory, public health and standardization communities with services and resources in design and testing. Uni-Bell also maintains a large technical library of information on the proper design, installation and performance of pipe.

Most visibly, the association publishes the Uni-Bell Handbook of PVC Pipe: Design and Construction, which is recognized as the most comprehensive text on PVC pipe and fittings to be found anywhere. The group's useful technical literature and recommended standards are also known around the world.

The partnership comes as JM Eagle moves forward in strengthening relationships with

its customers, as well as the specifiers and end users of its products. JM Eagle hopes to team with Uni-Bell on educational opportunities, municipal outreach, cooperative advertising and industry positioning.

Uni-Bell's partnership with JM Eagle will be an asset as the company aims to educate water boards on the strong merits of high-quality plastic pipe, including JM Eagle's willingness to stand behind its engineered PVC and PE products for water distribution with an unprecedented 50-year warranty.

"We are confident this partnership will be mutually beneficial and advance the awareness and use of plastic pipe," said Gordon.

Uni-Bell Executive Director Bruce Hollands also praised the new partnership.

"We are delighted to renew close ties with a leading industry player," Hollands said. "JM Eagle has always been at the forefront of developing cutting-edge products for the water/wastewater sector, and it will be a key part of our campaign to encourage more municipalities to broaden their use of PVC as they replace our country's corroding pipe networks."

"Underground infrastructure is corroding at an alarming rate, costing U.S. water and wastewater systems over \$50.7 billion annually, or more than \$1 trillion over the next 20 years," Hollands said. "The sustainable and fiscally responsible solution is corrosion-proof PVC pipe, which produces significant savings over the lifecycle of a piping network."



For more information, contact your JM Eagle representative at (800) 621-4404 or visit www.jmeagle.com.