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# CUSTOMER CONNECTION

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## TRADE MAGAZINE FOCUSES ON JM EAGLE QUALITY

JM Eagle quality assurance and 50-year warranty, as well as the trend of cities' switching from iron pipe to plastic, are among the subjects included in a supplement produced by high-profile industry publication CE News.

Reaching the desks of some 60,000 engineers throughout the United States in early July along with the monthly issue of CE News, the Water Infrastructure magazine Summer issue communicates several important and timely messages about JM Eagle plastic pipe as more cities across the nation take notice of the product's promise of performance.

"Water Infrastructure magazine does an excellent job of telling the story of JM Eagle's quality and breadth of product, as well as its 50-year warranty\* on AWWA-certified products," says Neal Gordon, vice president of marketing. "It hits decision makers during a critical time in the rebuilding of the nation's water systems."

The publication includes stories that examine the rigors of ensuring the quality of JM Eagle plastic pipe and a product focus on HDPE pipe, as well as two case studies from opposite ends of the country. One describes how HDPE was the perfect foil to aggressive soil, the other how a city in the Northeast did away with long-time-favorite iron pipe in favor of PVC.

The latter story could have been written about many cities across

the nation, as word is hitting home with engineers about JM Eagle's 50-year warranty on its thermal-engineered plastic pipe products. Since JM Eagle announced the warranty in April, dozens of large cities and water districts coast to coast are ripping out their decaying ductile iron and making a conscious choice to specify plastic.

"The Summer issue of Water Infrastructure magazine is a must-read for any water district specifier who still questions the quality of JM Eagle pipe and the company's commitment to stand behind it," says Gordon. "Engineers are turning to plastic every day, and the informative articles in this publication further reinforce the wisdom of this choice."

To view a PDF of the publication, [click here](#).



\*Visit [www.jmeagle.com/warranty](http://www.jmeagle.com/warranty) for complete details.