



Building essentials
for a better tomorrow™

CUSTOMER CONNECTION

AUGUST 2010

ADVERTISEMENT FOR JM EAGLE ELECTRICAL PRODUCTS HIT TRADE PUBS

Electrical-trade magazines are sparking up interest for JM Eagle product, as the company expands its product advertising to these publications.

Running in August and September in tED and Electrical Wholesaling magazines is a new four-color full-page advertisement for JM Eagle Electrical conduit and fittings. It rounds out a series of head-turning product-specific ads that began running in the first part of the year.

“We have had tremendous success with our product-specific print advertising in 2010,” says Neal Gordon, vice president of marketing. “Readers have found our ads educational and enlightening, and we’re already starting to get the same reaction in our Electrical market.”

The ads tout JM Eagle as the industry’s only source of electrical product in both PVC and PE, and the only full-line supplier of conduit, fittings and specialty products. It boasts coast-to-coast coverage, express deliveries and more than 3,000 SKUs.

In the last years, JM Eagle announced expanded production of electrical conduit of fittings in the Eastern United States, as

well as the introduction of new and improved spacers.

“JM Eagle is making heavy investments in its Electrical category,” says Gordon. “It’s a market in which we see tremendous potential, and we’re happy to support our distributors around the country who carry this high-quality and comprehensive product line.”

JM Eagle

7" PIPE

JM Eagle is the only manufacturer that supplies all of your ELECTRICAL PVC and PE needs.

MORE THAN 3,000 SKUs
The full-line of electrical products now available nationwide
CONDUIT • FITTINGS • DUCT

JM EAGLE IS YOUR PREFERRED SOURCE OF ELECTRICAL CONDUIT AND FITTINGS:

- The only full-line supplier of conduit, fittings and specialty products for the electrical-pipe industry.
- The only manufacturer to carry both PVC and PE electrical products.
- The reliable source for the full line of both pipe and fittings.
- Represented by reputable local agents in all parts of the country.
- Ready to make express deliveries from all plants producing and distributing our electrical products.

CALL YOUR JM EAGLE REPRESENTATIVE TODAY!
800.621.4404
(Dial "2" for Sales)
www.JMEagle.com

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For more information, contact your JM Eagle representative at (800) 621-4404 or visit www.jmeagle.com.