

## **JM EAGLE CENTERS NEW CAMPAIGN ON WATER CONSERVATION AND EDUCATION**

*Supporting World Water Day March 22, 2013*

**Los Angeles; March 4, 2013**—JM Eagle, the world's largest manufacturer of plastic pipe, is joining the effort to call attention to the limited availability of fresh drinking water and education around the world with a three week social media campaign starting March 4 and concluding March 22 on World Water Day.

To build awareness for World Water Day, the company will feature posts on its facebook page highlighting the crisis of global conservation of clean water around the world and the steps JM Eagle has taken to lessen the problem. Generous financial and PVC pipe donations have brought clean, fresh drinking water to a multitude of people in countries like Thailand and Honduras and the Sub-Saharan region of Africa. JM Eagle donated 400 miles of PVC pipe to the partnership between the United Nations and the Earth Institute Millennium Villages, to provide clean water to more than 300,000 people living in areas of extreme poverty in seven African nations.

JM Eagle's goal is to improve the quality of life of people around the world and meet basic human needs by building a safe, reliable, and convenient drinking water source. With a sustainable water distribution system in place, communities have the opportunity to take the next step to grow and prosper.

In Uganda, the company took its goal one step further when it teamed up with Columbia University's Connect to Learn program to fund a scholarship; ensuring 100 girls have the opportunity to complete a secondary education.

JM Eagle has committed to make a sizable donation this year to Connect to Learn and will donate an additional amount with help from its facebook community. For every new facebook follower added from March 4 to March 22, JM Eagle will donate an additional \$1 to Connect to Learn. The company's goal is to call attention to the plight of impoverished countries that lack access to fresh drinking water and education, while encouraging a philanthropic spirit.

Since 1993, World Water Day has served to focus attention on the importance of freshwater and the sustainable management of freshwater resources. Established by the United Nations, this annual event highlights a specific aspect of freshwater each year. The theme for 2013 is International Year of Water Cooperation.

### **About JM Eagle**

With 20 manufacturing plants throughout North America, JM Eagle manufactures the widest array of high-grade, high-performance polyvinyl chloride and high-density polyethylene pipe across a variety of industries and applications including utility, solvent weld, electrical conduit, natural gas, irrigation and water/sewage. More information can be found at [www.jmeagle.com](http://www.jmeagle.com).